

This is a Title Slide That Hopefully Isn't Terrible

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Adam Kraus – *UT Austin* Your Mom – *YMH*



Art credit: R. Hurt (IPAC)

Don't: Make "Your Mom" Jokes

Unless the faculty aren't around.

(But seriously, opening with a joke isn't bad. Only if you can pull it off.)

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Do: Keep to Time

People are coming into your talk with a limited attention span.

Do: Label/Explain Axes

Labeling is always important.

Explaining: (1) slows you down; and (2) is essential for a general audiences

Do: Dress Appropriately

You are probably not a genius. Therefore, you're not allowed to look like a slob.

Don't: Number Slides

You're making me anxious.

(At *least* don't put the total.)

That LaTeX stuff drives me crazy, too. (Apologies to anyone here.)

Do: Put Your Name on All Slides

Put it at the top. Especially important at conferences.

Do: Make Your Citation Visible

Did you make/publish the plot you're showing?

Put your name on it. On the top.

Do: Give an Appropriate Introduction

Specialist conference: Don't tell me what a transiting planet is.

Colloquium: Please remind me what you mean by "warm," "hot" or "cold."

Don't: Use Color Unnecessarily

Color should be used with a purpose and consistently.

(Don't forget your color-blind brethren.)

Don't: Use Titles Unnecessarily

It is the default in PowerPoint, but seriously, not every slide needs a title.

If your slide title is "Data Analysis" delete it.

Do: Use Reveals

If you *must* show more than two lines on a plot, try to do it sequentially.

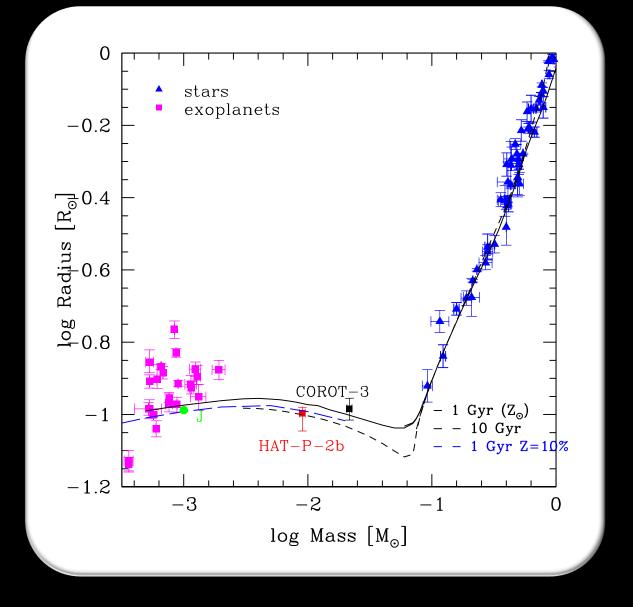
Never(?) show more than 2 or 3 important plots on one slide.

Don't: Use Crappy Plots

Yes, it may be canonical, but it may also be crappy.

Use a cartoon if needed.

Or make it yourself if it's important. (Your future self will thank you.)



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Do: Rehearse

Especially important for grad students. I still do it.

Critical to keeping on time.

Do: Sound Like You Care

If you're not interested in your talk, why should I be?

But avoid saying things like "and this is so cool because..."

Do: Signal That You Are DONE

This is very, very important!

All you have to do is say "thanks."

Do not trail off!!!